

TGG helps leaders of small to medium-size businesses (SMBs) lead effectively and with joy, to create and optimize vibrant and profitable businesses that are sustainable for generations.

Philosophical Consulting – Developing Your ‘Why’

- Theory of Change
- Vision & Mission Statements
- Core Values Clarification
- Founder’s Philosophy / Leadership Ethos
- Value Proposition
- Guiding Business Principles
- Cultural Code
- Brand Story
- Stakeholder Philosophy
- Decision-Making Framework
- Responsibility & Impact Philosophy
- Leadership & People Development Philosophy
- Innovation & Risk Philosophy

Entrepreneurial Services

- Business Modeling & Planning
- Business Formation
- Entrepreneur Coaching
- The **TGG** Troubleshooting Lab

Strategy

- Strategic Planning & Growth Roadmapping
 - Business Model Optimization
- Operational Efficiency & Process Redesign
- Crisis-to-Confidence Consulting Package

Systems Analysis

- Business Process Analysis
- Systems & Technology Assessment
- Root Cause & Problem Diagnostics

Workshops & Webinars

- Bootstrapping Your Idea
- Building Your Business Case
- Leadership Brainstorming
- Work Habits for Millennials

***When you’ve never been this way before –
and it must be right the first time –
call on The Gordon Group!***